

# Gayathri Ravinarayan

Managing Director

TAURUS POWERTRONICS PVT LIMITED



A PROFILE

# Gayathri Ravinarayan

Managing Director

- ◆ Having a Master's Degree in Statistics and secured the job from Indian Railways, choose to be an entrepreneur, instead.
- ◆ Joined the TAURUS group in 1989 as a partner and took up the responsibility of production and finance and helped to steer the company in the right direction.
- ◆ She dedicates a lot of her time in social Service activities, helping in the education of needy children.
- ◆ She has been awarded the "RASHTRIYA EKTA AWARD" by Mr. Sushil kumar Shinde the then cabinet M.P and presently the Union Minister for Home.



**The Taurus Group**

**Ravinarayan Makaram  
Managing Partner**

**Gayathri Ravinarayan  
(Partner - Finance)**

**Technological Sector**

**Taurus Powertronics Systems  
Taurus Instruments Pvt Limited  
Taurus Powertronics Pvt Limited**

**Lubricants Sector**

**C&F Agents for  
Balmer Lawrie & Co. Ltd.  
(A Govt. of India Enterprise)**

**Taurus Marketing Agents**

**Distributors  
of Lubricants**

**Taurus Enterprises**

**Distributors  
of Industrial Lubricants**

**Taurus Technologies**



# THE TECHNOLOGICAL WING



## TECHNOLOGICAL WING PROFILE

Incepted in the year 1989, we “**Taurus Powertronics Pvt Limited**”, a division of the Taurus group of companies are one of the leading names in India to offer Innovative and cost effective testing & diagnostic equipment for power, industrial, defense & allied sectors. Designed in accordance to national and international norms. We have our group R&D unit, where we continuously look for and develop advanced technological solutions thereby offering the best products featured with high performance index.

Working on the motto of applying innovative technology effectively, our group have world-class production unit where we make sure that our every manufactured equipment is regularly field tested and performance monitored. The quality of our products is best in the industry and the raw-materials, we use are purchased from highly reliable and reputed suppliers. We have state-of-art production unit which is fully computerized for its operation and provides high accuracy and quality manufacturing facilities.

In addition to this, our strong team of marketing executives work in close co-ordination with our clients to understand their specific requirements and deliver products in exact accordance. Addressing the needs of the end user, our designed and developed products are truly a paradigm of innovative technology. Today, we are proud to state that we are one of the leading names to offer innovative & proprietary technology to our clientele.

Known for our highest business ethical standards, we provide the best service to protect the interest of our customers. At Taurus, our philosophy is to continuous evolve exponentially on the technological front, market them at a fair price, provide the best and economical service our customers deserve, and operate our business in an ethical and moral manner. We always welcome suggestions of improvisation to meet every aspect of the purpose intended to satisfy customer needs.

To complement our range we align with reputed global manufacturers, as their channel partners bringing in high end & high utility technology into India.

### Our Products

At Taurus, we provide high quality products with competitive prices to assure buyer’s profit. The products that we offer in can be categorized as :

- ◆ Transmission Line Fault Analyser System (Proprietary)
- ◆ Distribution Line Fault Locator with Analyser (Proprietary)
- ◆ Insulation Analyzer / tester
- ◆ Dedicated DC Earth Leakage Monitoring System
- ◆ Portable Earth DC fault Locator
- ◆ Power Station Earth Measurement Instrument
- ◆ Tower footing Impedence measuring system
- ◆ Daycor Corona Camera
- ◆ SF6 LEAK Detection & Analysis
- ◆ Infrared Thermography Camera
- ◆ Voltage & current detectors for Distribution
- ◆ Leakage current monitors
- ◆ Energy Monitoring system



An ISO 9001 : 2015 Company



## QUALITY POLICY

Taurus is a technology driven organization and will gain consistent faith and confidence of customers with commitment of quality, timely delivery and cost effectiveness

Taurus is quality conscious and will strive to achieve high level of competency in Supplying and Maintenance of Innovative & customized "power Monitoring equipment" and "Test & Measuring equipment"

### To meet our commitment, we will:

- ◆ Strive for complete understanding of customer application & requirements
- ◆ Seek out innovative technologies for assuring error-free work
- ◆ Emphasize appropriate training for all employees and well being
- ◆ Continually improving all activities
- ◆ Adhering to statutory and regulatory requirements
- ◆ Consistently meeting or exceeding customer's expectation.

## OBJECTIVES

### ORGANISATION

To be leader of Indian T&M instrument manufacture suppliers in India before 2014

To be leader of total T&M suppliers & solutions in India by 2017

To be global leader of T&M suppliers & solutions before 2025 and achieve total turnover of over 1 Billion Dollars

### MARKETING

To promote our products in to the Market and identify all applications areas of T&M in power sector

To offer complete T&M product supply & service solution to the end users in power sector

### PURCHASE

Reducing the purchase cost to the customer by developing innovative & effective techniques

### INSTALLATION

Achieving installation targets with effective process controls and achieving zero defects in installations

Achieving highest safety in all field activities

*The above objectives are supported by following measures,*

### MARKETING

- 1.To develop the generation, distribution & the Industrial segments equally as the transmission segment
- 2.Registering also with all Contractors / Consultants as approved vendor for T&M segments
- 3.To develop dealer market
- 4.Continually improving the customer satisfaction level

### PURCHASING

- 1.To improve purchase cycle time and be ready towards supply on receipt of order
- 2.To have a vast network of alternate suppliers and solutions to be able to offer prompt solution to the customers

### INSTALLATION AND SERVICE

- 1.Ensuring all the deliveries are within customer's delivery schedules to avoid LD clause. (Liquidating Damages)
- 2.Increase quality checks
- 3.Increase safety awareness

### TRAINING

- 1.To provide minimum 10 hours training to technical/service staff once in a quarter
- 2.Sales & Marketing training twice a year



# THE LUBRICANTS WING



## **THE LUBRICANTS WING**

### **A PROFILE**

The Industrial & Automotive Lubricants wing was incepted in 1984 with the first “**Taurus**” Group of Company “**Taurus Marketing Agents**”.

“**Taurus Enterprises**” “**Taurus Technologies**” were subsequently floated.

“**Taurus Marketing Agents**” is presently C&F Agents for **M/s Balmer Lawrie Co. Ltd.** (A group of India Enterprises) and are handling their supply operations for some regions in South India.

**Taurus Enterprises** is the Sole Selling distributor of ‘Balmerol’ lubricants manufactured by **M/s Balmer Lawrie & Co Ltd** (A Govt. of India Enterprise) for the state of Karnataka and has been awarded by Principals as one of their best distributor in India.

**Taurus Technologies** is the distributor of ‘Balmerol’ lubricants for Industrial sectors.

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**Balmer Lawrie & Co. Ltd.**

*This is to certify that*

**M/s TAURUS ENTERPRISES, BANGALORE**

*is an Authorised Distributor for*

**Balmerol<sup>®</sup>**  
**LUBRICANTS**

*This certificate is valid from*  
*1st April 2013 to 31st March 2014*

For Balmer Lawrie & Co. Ltd.

*Abhijit Roy*  
Authorised Signatory



# RASHTRIYA EKTA AWARD



*Presented to  
Gayathri Ravinarayan  
For outstanding services,  
achievements and contributions  
by Shri Sushil Kumar Shinde, M.P.*

*on the occasion of  
Rashtriya Ekta Diwas  
(Birth Anniversary of Late Shri Rajiv Gandhi)*

*On 20th August 2002, New Delhi*

  
Harbhajan Singh  
General Secretary

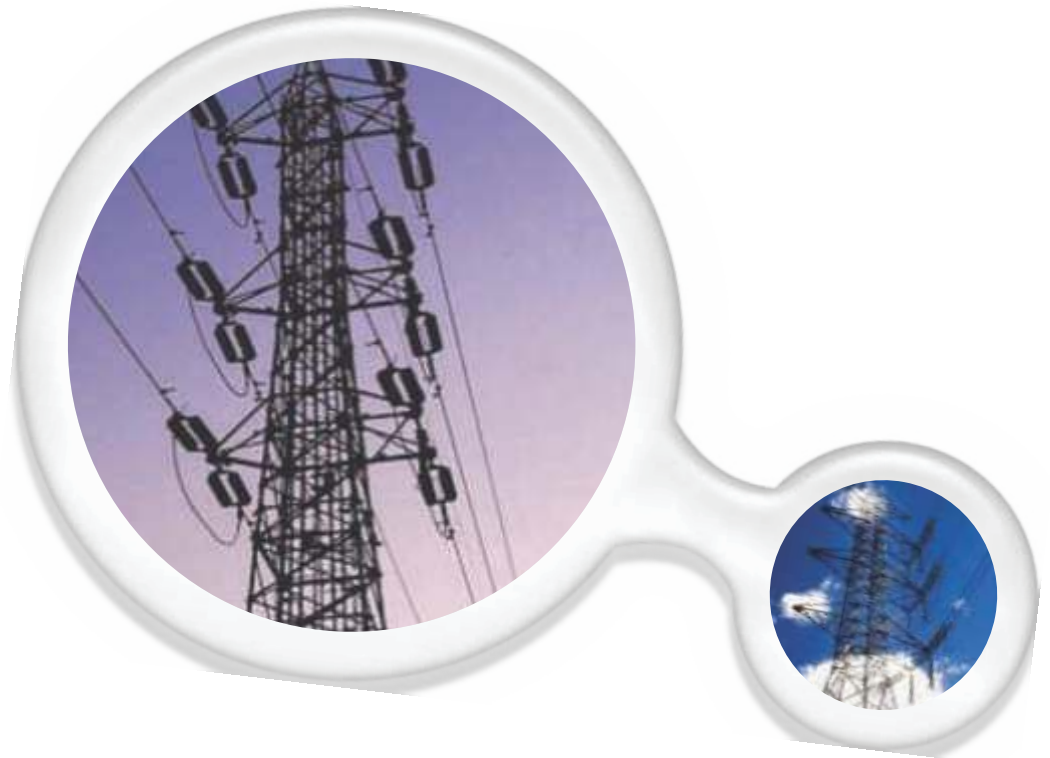
**ALL INDIA NATIONAL UNITY CONFERENCE - NEW DELHI**



**TAURUS POWERTRONICS PVT LIMITED**  
An ISO 9001:2015 Company

# COMPANY PROFILE





# Leading with Innovation

*that gives you a competitive advantage*

## *Vision*

Group to be a global leader in all core businesses which embraces innovation, exceptional business practices, ethical values and creative approach

## *Mission*

We are establishing ourselves as a world class company in the core business, empower our staff to excel, ensure complete customer satisfaction, maintain exemplary standards of corporate governance, fulfill our role as a responsible corporate citizen to society and integrate global resource sharing.

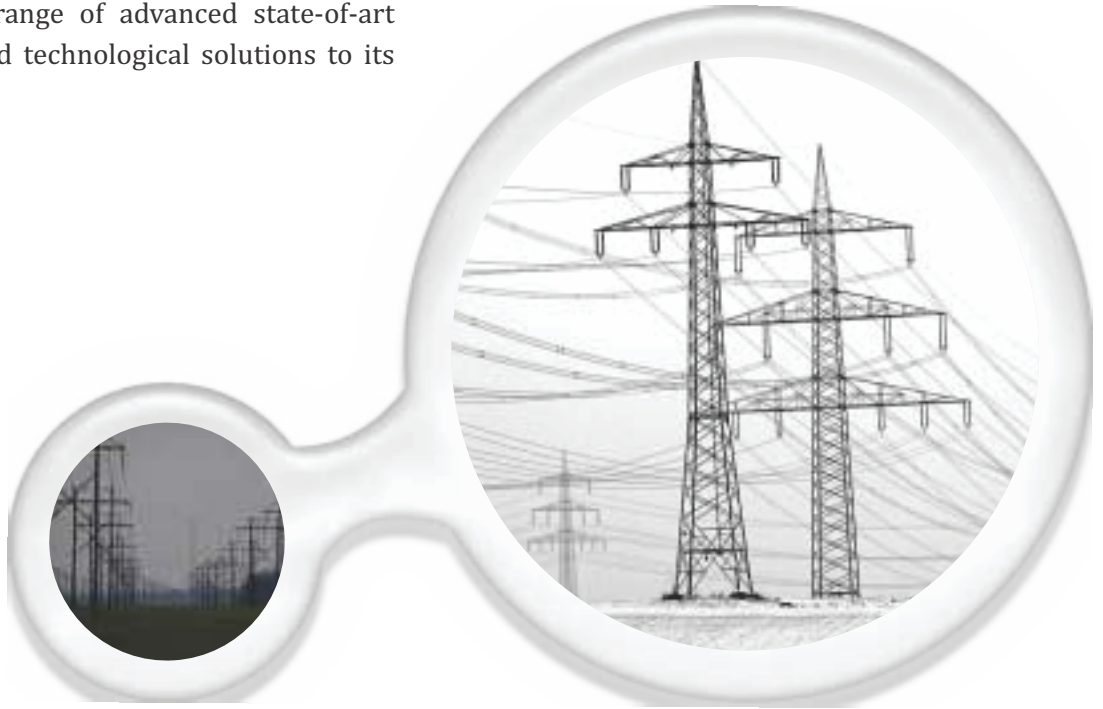


## COMPANY OVERVIEW

**Taurus Powertronics** was established in 1991 as a part of the Taurus Group of companies. Our head office is located in Bangalore, India.

Over the years, Taurus has established itself as the preferred choice as a designer and developer of test & measurement equipment/systems for power sector. The company offers wide range of advanced state-of-art systems and customized technological solutions to its clients.

The company has been steadfast and distinctive in their adherence to business ethics and their commitment to corporate social responsibility. This is a legacy that has earned the Taurus the kind of reputation which it has today.



### Why Taurus Powertronics

We are leading developers of testing and measuring systems for power sector, consistently developing exceptional results across a broad-based range of products and services.

- Taurus offers unique range of solutions across power sector by advancing and improving meaningful innovation.
- Taurus bring efficiencies to those we touch within our continuum of care by developing the right product at the right place and time, at the best possible price.
- We focused our self to develop innovative testing and measuring equipment's for power sector and thereby improve the quality and availability of power.
- Taurus is a stable technological company that has been in the power sector for more than 30 years. Taurus believes that our proven history has given us the strength and stability to stand the test of time.

### Our System delivers

As a Taurus customer, you can rely on a company known for keeping promises and delivering bottom-line benefits.

Taurus stands for reliability, repeatability and quality.

### Taurus Products & Services helps you to achieve:

- Predictive Maintenance
- Improve Grid & Network Reliability, Connectivity, Capacity & Efficiency
- Low Maintenance Costs
- Long Equipment Life
- Unimpeded Energy Transfer for High energy Efficiency
- Enhanced Environmental Compliance
- Safe and Healthy Workplace

## **ACCOLADES:**

The utility of the equipment in locating the fault in EHT lines greatly reduced the outage of lines. The equipment also helps in the maintenance of EHT lines by analysing the weak spots of the lines and helps in timely preventive maintenance. The equipments are all functioning satisfactorily since the installation till date. I wish the company more success in the future to come

- [Superintending Engineer, T&T Circle - STU.](#)

Taurus Line Fault Analyser Systems are in use and performances of all the systems are so far satisfactory

- [Dy General Manager - STU](#)

We are happy to use the revolutionary product which has made our work easier with simple operations. I would like to thank you for introducing us this product

- [Senior Energy Manager, An International Power Transmission Maintenance Company](#)

The performance of the equipment is satisfactory and nothing adverse has been reported by the field units

- [Director Design, Transmissions - STU](#)

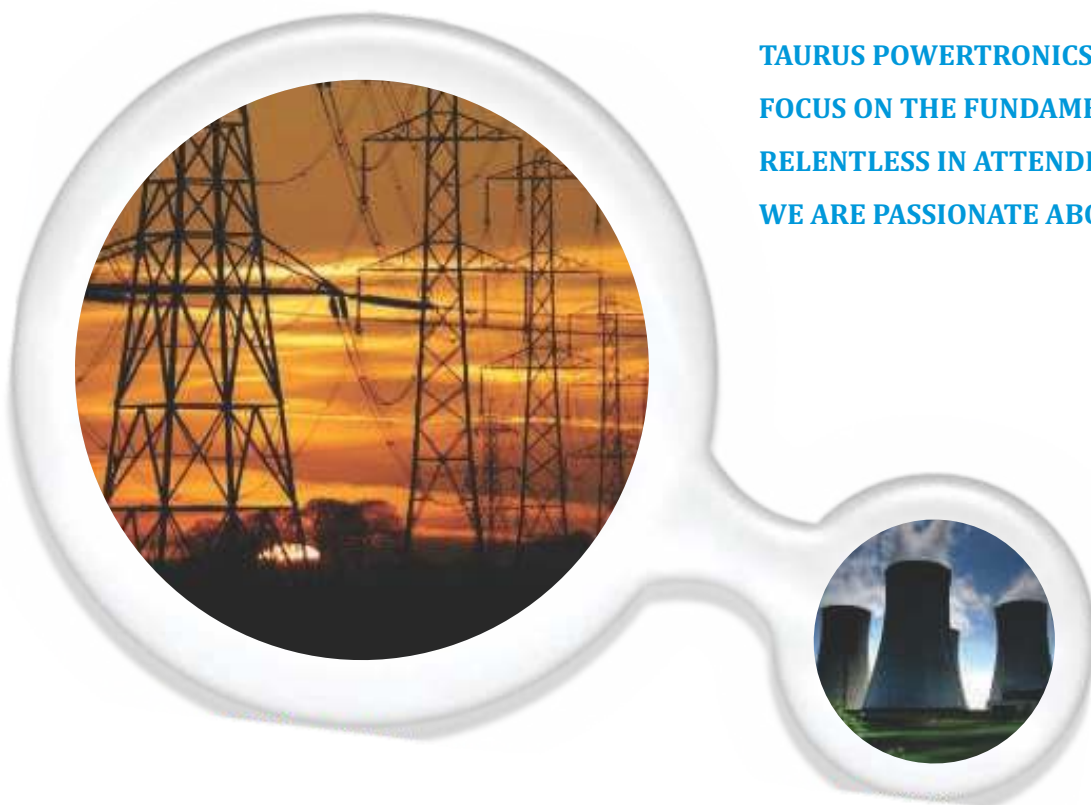
A 50KW fault was created on actual system and the same have been identified by the kit successfully

- [Dy. Manager - CTU](#)

Some minor high resistive faults also found/traced by the Taurus kit

- [Senior Engineer - CTU](#)

**TAURUS POWERTRONICS SETS HIGH STANDARDS.  
FOCUS ON THE FUNDAMENTALS AND WE'RE  
RELENTLESS IN ATTENDING TO THE DETAILS.  
WE ARE PASSIONATE ABOUT RAISING THE BAR.**





## INNOVATIVE TECHNOLOGY THAT DRIVE CONTINUOUS IMPROVEMENT

### RESEARCH & DEVELOPMENT

Taurus believes that "Today's challenges in power sector require innovative solutions. Sometimes incremental improvements may be sufficient but more radical breakthroughs are necessary".

Taurus has always laid special emphasis on R&D. Our R&D Department is aided with the latest advanced technology and manned by qualified and experienced professionals who continue to evolve advance state of art technology and engaged in doing fundamental development in the field of Test & Measurement, acquiring knowledge and expertise on latest technology & trend on global basis and adapt them quickly to suite current market trends and economical designs to suit the client's requirement. This ability enhancement & innovation has given Taurus a competitive edge over its counterparts.

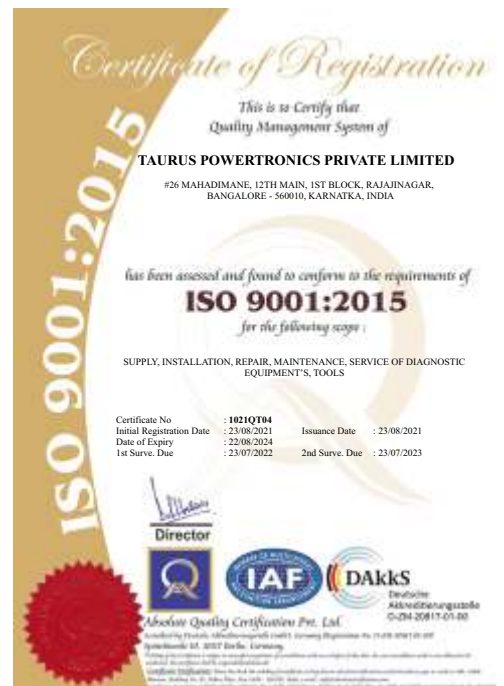
### QUALITY ASSURANCE & CERTIFICATION

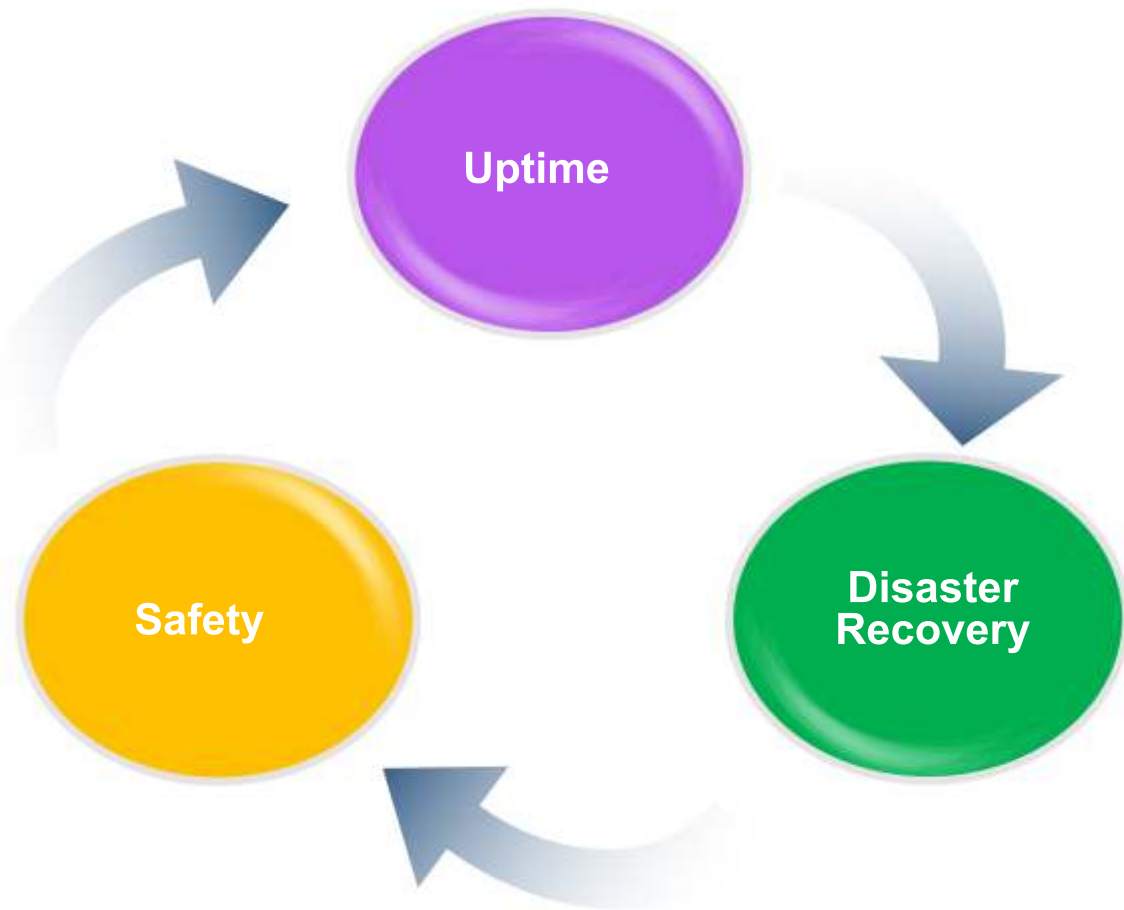
Quality assurance is of paramount importance to us. We have obtained ISO 9001:2015 Certification, a testament to our on-going quality management process.

### QUALITY POLICY

A quality policy conforming to international standards and requirements is strictly adhered to give you the best value for your purchase. With continuously improvisation and innovating, we welcome all suggestions and requests.

The continual improvement of our products, processes, and services combined with innovation is at the center of our endeavors. For this purpose, we strive to further optimize our organizational, operational, and technical processes.





**Innovative Technologies**  
An ISO 9001 : 2015 Company

## TAURUS POWERTRONICS PVT LIMITED

### Corporate Office:

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1st Block Rajajinagar, Bangalore - 560 010, INDIA.  
Tel: +91 80 23012301, 23327726,  
Telefax: 23327736, 23429342.

**Email:** info@tauruspowertronics.com

### Sales & Service Office:

No.648/54, KLE College Road,  
2nd Block Rajajinagar, Bangalore - 560010, INDIA.  
Tel: +91 80 2352 2136 / 174

**BENGALURU | DELHI | KOLKATA | MUMBAI**



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