

RISHIS ‘APPLIED RESEARCH’ FOUNDATION - (RARF)

THE FUTURE OF EDUCATION, PEDAGOGY, RESEARCH & IMPLEMENTATION *with the advent of AI TOOLS*

- **PREVALENT ACADEMIC PROCEDURES TODAY ARE FAST BECOMING OBSOLETE**
 - SHOOING
 - BACHELORS
 - MASTERS
 - DOCTORAL
- **ACCUMULATIVE LEARNING + ACQUIRING NEW DATA = KNOWLEDGE ADDITION**
for the sake of knowledge;
And not necessarily for immediate use in society
- **ACCUMULATIVE LEARNING + ACQUIRING SKILLS = APPLICATION/IMPLEMENTATION**
in the present university system,
is too slow and obsolete
- **‘APPLIED Group/Collaborative/Interdisciplinary RESEARCH’**
along with AI TOOLS will be
the future of educational pedagogy through
applied research and immediate implementation

Is the Company a Technology Start-up?-

- The Start-up is a Section 8 Company (NGO) incorporated by the Ministry of Corporate Affairs on 7th of August 2023.
- “RISHIS Applied Research FOUNDATION” is not a Technology Start-up.
- ‘RISHIS’ is an acronym for Research Institute for Sustainable Habitat and Indic-Studies.

What is the issue being resolved?

- Social service by creating awareness in our Indian Society/Districts on Sustainable Issues through the new concept of Applied Research for immediate resolutions/solutions of sustainable issues and problems;
- and also showcasing the rich Natural & Cultural Resources of all 28 States & 8 Union Territories, comprising of 806 Districts - pan India/Bharat; for future generations to know and realize the tangible & intangible wealth existing and available in our vast sub-continent.

What is the value proposition of this initiative?

- Four initiatives introduced for the first time in the country:
 1. Applied Research is being introduced for the first time in the country through an Online Web Portal www.rishisfoundation.com/demo (under construction) in the following areas:
 - Applied Research Papers in **Sustainable Habitat**
 - Applied Research Papers in **Indic-Studies of Natural Resources**
 - Applied Research Papers in **Indic-Studies of Cultural Resources**
 2. Descriptive Papers is being introduced for the first time in the country through an Online Web Portal in the following areas:
 - Descriptive Papers Showcasing **Natural Resources** of Indian Districts.
 - Descriptive Papers Showcasing **Cultural Resources** of Indian Districts
 3. Group Research with the choice of selecting own Guide/Guides has been initiated for the first time, also.
 4. Applied Research of a Multi-Disciplinary and Collaborative nature has been also encouraged for the first time.

What is RISHIS USP?

- The **USP** of '**RISHIS**' (acronym for **Research Institute for Sustainable Habitat and Indic-Studies**) the first of its kind in the country with the following alternative pedagogical approaches:
- **Heuristic Learning** process of self-discovery, leading to immediate resolutions and solutions of issues and problems in society and the environment, is being looked at as an alternative and presently a supplement to formal education in schools and colleges.
- **AI (Artificial Intelligence)** systems and software will be encouraged in resolving issues and problem solving.
- **Vicarious and Collaborative Learning** by observing and interacting with others of the same, as well as of other disciplines involved in online applied research and the natural & cultural data pouring from all the 806 districts of this vast sub-continent is the prime objective of Rishis Foundation; by creation of a single portal www.rishisfoundation.com/demo, to learn and discover about “Applied Research and Studies of Natural & Cultural Resources” for immediate use in society.

Who are your target customer segment?

- **Who all can participate?**
 - **RISHIS ‘Applied Research’ Participants/Scholars:**
 - **Individuals**
 - **Groups**
 - **Multi-disciplinary groups**
 - **Collaborative efforts**
- The above ‘applied research’ participants/scholars may be from the following institutions, organizations & interested public:
 - **High Schools** (students with teachers as guides)
 - **Technical Institutions** (students with professors as guides)
 - **Architecture Colleges** (students with professors as guides)
 - **Medical Institutions** (students with professors as guides)
 - **Law Schools** (students with professors as guides)
 - **other disciplines** (students with professors as guides)
 - **Business Houses/MNCs/Corporate Sector** (employees)
 - **Public Participation**
 - (Individuals, Businessmen, Teachers, Professors, Doctors, Lawyers, etc. from all walks of life)

What is the market size of the opportunity?

- Lakhs of High School Students and
- Lakhs of College Students of all disciplines
- may participate from all over the country,
- Every Year the number will grow
- along with Employees of Business Houses, MNCs and Corporate Sector;
- including Public from all walks of life.
- India has more than 50% of its population (140 crores) below the age of 25 = 70 crores
- And more than 65% below the age of 35 = 91 crores
- The average age of an Indian is 29 years.

How do you aim to scale-up?

- The MCA, New Delhi has already given permission to extend the **Online Applied Research Institute** to the whole country (India).
- The Web Portal www.rishisfoundation.com/demo , has been designed to create social awareness through Applied Research and showcase all 28 States & 8 Union Territories comprising of 806 Districts.
- The structure of the website is designed for the scaling-up of activities in each district, from present 10GB Server Space to Unlimited Cloud Space.
- The number of persons involved like Web Managers, Marketing & Advertising and other Office Staff, Research Screening Experts, Workshop and Panel Discussion Managers, Accountants, Auditors, etc. in the running of the Online Applied Research Institute in each State & Union Territory may gradually increase depending on flow of funds and donations.
- Providing Scholarships to encourage Applied Research
- Providing Honorariums to Guides, Experts and Advisers.
- Expanding Foundation activities to all Districts in the Country.
- Increasing Social Service to the under-privileged in all the Districts.

What will be the revenue model?

- # **REVENUE GENERATION** of **RISHIS 'APPLIED RESEARCH' FOUNDATION** are mainly by the following means:
- Registration of Participants
- Donations by Individuals/Sponsorers/Institutions/Organisations/Companies/MNCs
- Advertisements of Donors
- Funding from Corporate Sector
- Funding from Government Agencies
- The Donors can avail benefit of 80G Tax rebate. Also the Donors brief Advertisement containing their Logo, Name & Address, Images and Web Link may be hosted on RISHIS web portal
- The Web Portal www.rishisfoundation.com will host the **Donors List & their Advertisements**.
- The Annual Income and expenses incurred along with Social Service done will be made available on the Web Portal Online **Newsletter & Journal** for viewing.

Who are your key competitors? (start-ups, MSME,CORPORATES,OTHERS)

- Being the first of its kind in the country, there are **no key competitors** in this new pedagogical online approach

Website URL:

www.rishisfoundation.com/demo

Social Media Link

Under consideration.

Name & Background of the CEO-

- **Dr. Sridhar Rajan**
Founder Director of RISHIS ‘Applied Research’
FOUNDATION, Bangalore
B. Arch – IIT KGP, M. Arch – IIT KGP,
PhD in Development Studies, IDS – University of Mysore.
Retired Director of Architecture Colleges, with 48 years
Teaching, Research, Professional and Administrative
experience.
- Recipient of awards from IIA, Karnataka Chapter,
Bangalore (2014) and VTU, Belagavi, Karnataka (2017) for
outstanding contribution to Architectural Education
- Director Identification Number
DIN: 10268535 as per MCA, GOI

LinkedIn Profile

To be updated

Promoter Details (Need Aadhar Soft copy)

To be decided

List of all teams along with the number of full-time employees in each team

- CORPBIZ, NOIDA, UP: Business Consultants.
- HELPINGHANDS PROFESSIONALS LLP, CA for MCA Portal, Delhi.
- NAVA CREATIONS, (Web Designers), Basaveshwara Nagar, Bangalore – Archana Narayana Desai.